

# Success Story DSHwood

## Offline Capable App for Wood Logs Purchase in Forests

### DSHwood puts itself at a very considerable competitive advantage by significantly speeding up the whole procurement process with Anveo Mobile App

DSHwood is an international wood trading company, owned by the Danish Forest Association. The business consists of buying timbers directly from the supplier and selling them directly to the production companies.

Due to an extensive network of contractors, DSHwood is able to manage the entire process from harvest to end-user worldwide. Main supplying countries are Denmark, France, Germany, Scotland and Sweden.

#### Initial Situation

The procurement process at DSHwood was **very time-consuming** and required lots of manual registration. Within an 8 hour purchase day, a DSH employee or freelancer usually buys 3000 – 4000 logs. For each log, there are about 20 different criterias to be noted down.

At the end of the day, all information were sent to the administration team to be entered manually in Microsoft Dynamcis NAV. This resulted in a **heavy workload** which took up to 2-3 times longer than the actual purchase time. Furthermore, if the supplier sent the information by post, this would take additional 3 weeks.

#### DSHwood at a glance

**Foundation:** Established as a department of the Danish Forest Association in 1967; independent subsidiary since 2000

**Business focus:** Purchase and sales of different wood species (hardwood and softwood logs as well as energy wood and lumber)

**Employees:** 55 permanent employees and approx. 200 freelancers worldwide

**Headquarter:** Fredericia (Denmark)

**Sites:** Branch offices in Denmark, France, Germany, Scotland, India, Vietnam and China

**Go-live with Anveo:** June 2016

**Website:** [www.dshwood.com](http://www.dshwood.com)

#### Initial situation before the implementation of Anveo

- ⊗ Heavy workload for logs registration
- ⊗ Incorrect data due to many manual processes
- ⊗ Delayed resale

#### Gains through Anveo

- ✓ Improved workflows allow faster resale
- ✓ Optimized data quality
- ✓ More transparency and trackability in the whole supply chain

## Requirements and Solution Process

In order to speed up the whole process and to avoid errors due to wrong manual entries, DSHwood decided to digitize the registration and source it out the the purchasers on-site. A solution had to be found that:

- Is 100% offline-capable to be usable even in the remotest areas
- Is easy to learn and to handle
- Enables the purchasers to complete the log registration while they are still in the forest
- Supports GPS to locate the purchased logs for later pick-up

„Before Anveo was recommend by our Microsoft Dynamics NAV partner [NAV-Vision](#), we did evaluate a lot of solutions and were actually very close to develop our own mobile app.“, says Daniel Lapp, Logistic Manager at DSHwood. “But the reason we chose Anveo was the fact that, of course, the Anveo Mobile App fulfills all our requirements and, what is more, the [Anveo software only updates the changes in Microsoft Dynamics NAV and does not synchronize the whole database](#). With regard to our large amount of data that was the crucial point which won us over.”

## Main Tasks of the Anveo Mobile App

- Create purchase orders
- Get overview of purchased wood locations in the forest via GPS
- Capture supplier’s signature
- Take pictures of the purchased log for later identification
- Print purchase packing list and proforma invoice
- Look up vendors and items

## Project Implementation and Results

The project started in spring 2016 and was implemented in phases. The first country going live was DSH France in June 2016. DSH Denmark went live three months later.

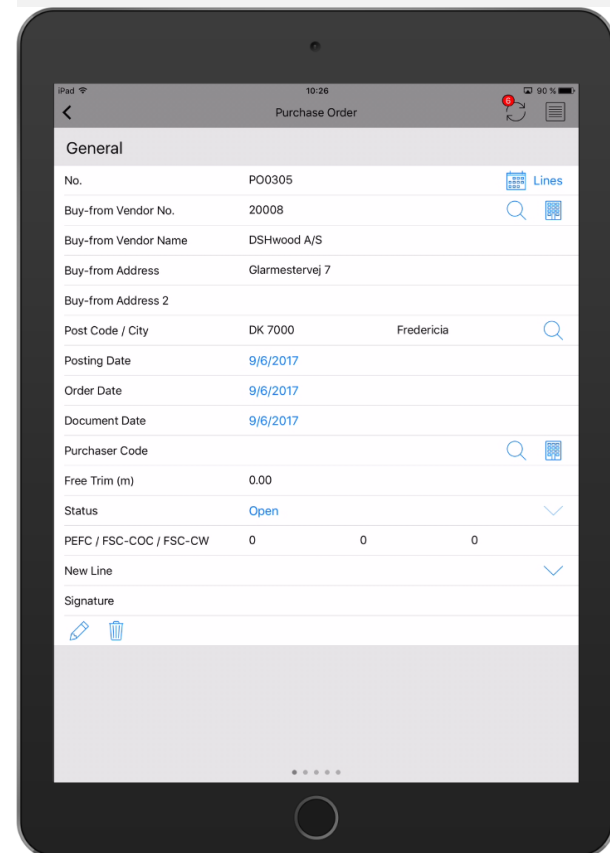
Kim Hvilsted, Market Director and Partner at NAV-Vision, underlines: “Taking into consideration that we developed a complete new mobile app in the Anveo framework for the purchase process at DSH, **we have been very impressed that it only took a few months from project start till go-live in the first country.**”



“We recommended Anveo to DSHwood because we found the Anveo Mobile App to be the best on the market to meet the customer needs for offline capabilities, easy customization and fast synchronization. Furthermore, the required GPS and tracking functionality was specifically developed by Anveo during this project.”

Kim Hvilsted

Market Director & Partner,  
NAV-Vision



Customized Purchase Order Header with all needed information in this scenario.

## Summary and Outlook

With the offline-capable Anveo Mobile App, DSHwood succeeded in improving their purchasing processes and gaining **more transparency and trackability in their whole supply chain**.

Daniel Lapp summarizes: *“The Anveo Mobile App fully met our expectations. We can now move the logs much faster which is a **huge competitive advantage** since we are working with living material”*. The next steps of the project foresee the go-live of DSH Germany and DSH Scotland within this year.

Furthermore, **the mobile solution will be expanded to include additional divisions of the company**: Logistic processes are planned to be partially automatized, e. g. tracking of materials and creation of transport orders. At a later stage, the Anveo Mobile App will also be implemented in [sales](#) management to support and optimize DSH’s selling processes.

## About Anveo

Anveo offers powerful add-ons for Microsoft Dynamics: The 100% offline-capable [Anveo Mobile App](#) is the perfect solution for sales representatives or service technicians, and can also be customized to every other deployment scenario. [Anveo EDI Connect](#) offers a unique and comprehensive software to exchange data with or within Microsoft Dynamics. With [Anveo Web Portal](#) you will get a simple, web based access to Dynamics for restricted user groups. It can be deployed as customer or employee portal. All Anveo Add-ons are fully Dynamics integrated and enable a self-sustaining handling and configuration. Anveo software supports Microsoft Dynamics NAV 2009 R2 to the current version.

## Do you have any questions on this project?



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MOBILE APPS

WEB APPS

EDI

*“We are very satisfied with the Anveo Mobile App and have achieved significant business value by optimizing our procurement process. Further implementation of the solution in warehouse and sales division is already planned. We look forward to developing our digitalization with Anveo.”*

Daniel Lapp

Logistic Manager,  
DSHwood

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